



OFFICE OF THE
PROJECT DIRECTOR,
SAAF SUTHRO SINDH PROGRAM
Multi Sectoral Action For Nutrition (MSAN)
LOCAL GOVERNMENT DEPARTMENT
BUNGLOW NO.F-64, KDA SCHEME NO.5,
KEHKASHAN CLIFTON, KARACHI.
Telephone No: 092+21-35376699

NO: PD/SSSP (LGD)/2019/396
Karachi, dated: 18th October, 2019

ALL INTERESTED OFFERORS

SUBJECT: INVITATION FOR QUOTATION/OFFER – DEVELOPMENT OF VIDEO DOCUMENTARY FOR SAAF SUTHRO SINDH PROGRAM

1. You are invited to submit your most competitive quotation/offer/offer for the following as defined in the “Guidelines: Procurement of Goods, Works and Non-consulting Services under IBRD Loans and IDA Credits and Grants by World Bank Borrowers” dated January 2011 (Revised July 2014).:-

Brief Description	Specifications	Quantity	Delivery Period	Place of Delivery
Development of Video Documentary for Saaf Suthro Sindh Program	<p>1. This video will highlight the project objectives, targets and expected impact of Saaf Suthro Sindh program.</p> <p>2. The video will showcase the integration of Saaf Suthro Sindh with the larger Nutrition program AAP.</p> <p>3. The video will capture highlights from the workshops of implementing partners.</p> <p>4. It will cover a few human stories and include behavior change advocacy type messages.</p> <p>5. High Definition video quality, shot with at least 2 cameras, car mount set/drone may also be used if needed.</p> <p>6. All districts (Dadu, Jacobabad, Tando Muhammad Khan and Sanghar) where our Implementing Partners are already on board, need to be covered.</p> <p>7. Language of documentary should be Sindhi while subtitles in Urdu and English languages should be incorporated.</p>	01 video of the duration of 10 Minutes approx. and its short version of 2.5 – 3 Minutes	Latest by November 30, 2019	MSAN Office F-64 Block 5 Clifton Karachi in 3 flash drives.

2. Concept Note of Documentary:

The overall objective of the assignment is to produce 10 minutes introductory to mid-term documentary, highlighting program interventions, its geographical coverage focusing communities and stakeholders involved in activities related to Water Sanitation and Hygiene - WASH and potential impact of interventions on beneficiaries by applying Community Led Total Sanitation - CLTS approach in the form of improved hygiene practices, better health and overall wellness in focal areas. Human stories should also be captured on interventions reflecting personal insight of beneficiary and her/his achievements as result of intervention.

Implementation of Saaf Suthro Sindh Program has started in four districts; Dadu, Jaobabad, Sanghar and Tando Muhmmad Khan in the month of May 2019 followed by establishment of PIU-1 at Provincial level. NGO's being the Implementing Partners – IPs are performing social mobilization in targeted districts/villages applying CLTS approach to sensitize the community for construction of sanitary latrines, their utilization and ultimately making their villages Open Defecation Free. Village Organization (VO) are formed/revitalized to ensure participation and ownership of program in targeted villages with an objective to play the role of whistle blower in mobilizing the neighbourhood for construction and use of latrines. They work as bridge between targeted rural communities and program implementing agencies like Non-Governmental Organisations - NGOs, DCCN and PIU-1. These VOs have identified an unemployed active woman or girl called Ambassador of Change (AOC) in each village. AOC ensures the participation of women and girls in making open defecation free communities. She also provides support in monitoring of construction of latrines at household level.

Hence the target audience of this video is;

- Government Officials
- Elected representatives
- Donors of MSAN i.e. DFID and World Bank
- Policy and Planning organizations
- Community Organizations
- Media
- International Audiences

3. The Government of Sindh has received a DFID "Grant" through the World Bank to improve nutrition status of the people in the province under the program "Multi-Sectoral Action for Nutrition (MSAN)". MSAN supports Government of Sindh's Saaf Suthro Sindh (SSS) Program of WASH under Local Government Department and Agriculture for Nutrition (A4N) Project under Agriculture Department. Part of the proceeds of Grant under MSAN is intended to payments for "Video Documentary" to be procured under this project.

4. Offer Price

- a. The contract shall be for the whole scope of work as described above. Corrections, if any, shall be made by crossing out, initialing, dating and re writing.
- b. All duties, taxes and other levies payable by the contractor under the contract shall be included in the total price.
- c. The rates quoted by the offeror shall be fixed for the duration of the contract and shall not be subject to adjustment on any account.
- d. The Prices should be quoted in Pak Rupees only.

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5. Each offeror shall submit only one quotation/offer.

6. Validity of Quotation/offer

Quotation/offer shall remain valid for a period not less than 30 days after the deadline date specified for submission.

7. Evaluation of Quotation/offer

The Purchaser will evaluate and compare the quotation/offer determined to be substantially responsive i.e. which

- i. are properly signed ;
- ii. conform to the terms and conditions, and specifications.
- iii. Evidence of doing job of similar nature (at least two documentaries should be submitted along with quotation/offer) for evaluation.

The Quotation/offer would be evaluated separately for each item. (If applicable)

8. Award of contract

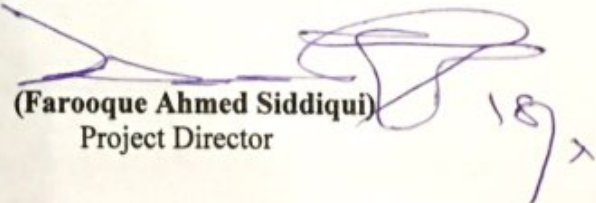
- a. The Purchaser will award the contract to the offeror whose quotation/offer will determine to be substantially responsive and who has offered the lowest evaluated quotation/offer price.
- b. Notwithstanding the above, the Purchaser reserves the right to accept or reject any quotation/offer and to cancel the bidding process and reject all quotations/offers at any time prior to the award of contract in accordance with the "Guidelines: Procurement of Goods, Works and Non-consulting Services under IBRD Loans and IDA Credits and Grants by World Bank Borrowers" dated January 2011 (Revised July 2014).
- c. The offeror whose offer is accepted will be notified of the award of contract by the Purchaser prior to expiration of the quotation/offer validity period. The terms of the accepted offer shall be incorporated in the purchase order.

9. Payment shall be made after successful completion and submission of documentary(s) or as per mutually agreed schedule.

10. Standard commercial warranty/ guarantee shall be applicable to the supplied goods/services.

10. You are requested to provide your offer latest by 11:00 hours on Friday 25-10-2019.

We look forward to receiving your quotation/offer and thank you for your interest in this project.


(Farooque Ahmed Siddiqui)
Project Director

COMMUNICATION AND DISSEMINATION THROUGH DOCUMENTARY

CONCEPT NOTE

The overall objective of the assignment is to produce 10 minutes introductory to mid-term documentary, highlighting program interventions, its geographical coverage focusing communities and stakeholders involved in activities related to WASH and potential impact of interventions on beneficiaries by applying CLTS approach in the form of improved hygiene practices, better health and overall wellness in focal areas. Human stories should also be captured on interventions reflecting personal insight of beneficiary and her/his achievements as result of intervention.

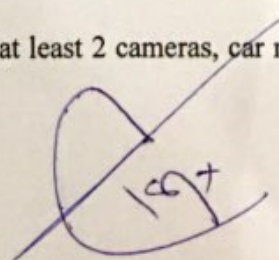
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Hence the target audience of this video is;

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SPECIFICATION OF VIDEO DOCUMENTARY:

1. This video will highlight the project objectives, targets and expected impact of Saaf Suthro Sindh program.
2. The video will showcase the integration of Saaf Suthro Sindh with the larger Nutrition program AAP.
3. The video will capture highlights from the workshops of implementing partners.
4. It will cover a few human stories and include behaviour change advocacy type messages.
5. High Definition video quality, shot with at least 2 cameras, car mount set/drone may also be used if needed.



6. All districts (Dadu, Jacobabad, Tando Muhammad Khan and Sanghar) where our Implementing Partners are already on board, need to be covered.
7. Language of documentary should be Sindhi while subtitles in Urdu and English languages should be incorporated.
8. Views of Government officials, beneficiaries and other stakeholders should be effectively assimilated.

DURATION OF VIDEO DOCUMENTARY

1. 01 video of the duration of 10 Minutes approx.
2. A short version of same documentary with duration of 2.5 – 3 Minutes

DELIVERY PERIOD

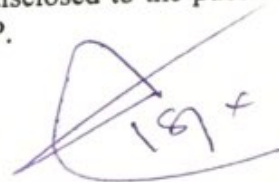
Latest by November 30, 2019

REQUIRED EXPERIENCE

The Service Provider should have at least three years of similar experiences on audio-visual recording, editing, and media production; clear understanding of the technical aspects of video making process and understanding of social development field is required along with experiences on using different tools and techniques in developing appropriate and quality audio-visual products. Sample work (at least 2 documentaries) should be shared as evidence.

INTELLECTUAL PROPERTY

All information pertaining to this project (documentary, audio, digital, cyber, project documents, etc.) belonging to the client, which the service provider may come into contact with in the performance of his/her, duties under this contract shall remain the property of Multi-Sectoral Action for Nutrition - SSSP who shall have exclusive rights over their use. Except for purposes of this assignment, the information shall not be disclosed to the public nor used in whatever form without written permission of MSAN - SSSP.

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